

MODERN LUXURY SPOTLIGHT

DR. BRENT FAULKNER

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What unique skills or expertise set you apart in your industry?

What sets me apart as a top doctor in the DMV is my accessibility. My goal is to make a positive difference in my patients' lives, to grow their confidence and support their well-being. I always provide my cell number to ensure each one of my patients feels heard and can call anytime with concerns or questions. Every patient's journey is personal, and being a part of it is a privilege.

How do you define power in your field?

My training has given me the expertise to provide a range of treatments that enhance patients' lives. Yet, with this power, compassionate care is about knowing when not to operate because patients deserve to know whether the results they seek are obtainable.

What's a current trend shaping the future of your field?

Patients increasingly seek subtle enhancements that prioritize prevention. Minimally invasive procedures—like injectables or limited surgeries under local anesthesia—and the rise of advanced technology devices like Morpheus 8, Morpheus Body and EmSculpt NEO—all use radiofrequency heat to obtain natural results with quicker recovery.

How do you utilize your power to uplift those around you?

I mentor aspiring medical students who regularly shadow me and volunteer as a camp doctor one week per year. Supporting future healthcare professionals and giving back to the community is my true perk.

Who's an influential industry figure from whom you derive inspiration?

The exceptional mentors who trained me at the University of Virginia, the fellow residents who shaped my journey, and the talented peers I collaborate with today continually elevate my practice.

Is there business advice you impart to future Power Players?

If you are in a position to go into private practice, I recommend it. Starting a private practice is challenging, but stay patient and ethical and surround yourself with a strong team.

How do you balance the pursuit of professional and personal fulfillment?

By setting boundaries, I can give my best at work for my patients and spend time outside the office with my family.

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